

Communication University of China
2026 Admission Guidelines for the Chinese
Government Scholarship
“High-Level Postgraduate Program” (Type B)

【Communication University of China】

The Communication University of China (CUC) is one of China's key universities, and it is included in the 211 Project and “985 Project Innovation Platform” under the Double First-Class Initiative, which is directly administered by the Ministry of Education. The university is known as the Cradle of Chinese Radio, Television, and Media Talents and a Renowned Institution in Information Communication. Founded in 1954, it is in Dingfuzhuang, Chaoyang District, Beijing.

CUC currently has two national Double First-Class disciplines: Journalism and Communication Studies, and Drama, Cinematic & Television Studies. It also has two high-precision, high-difficulty and high-tech disciplines in Beijing: Internet Information and Cultural Industry; three Beijing key primary disciplines: Journalism and Communication Studies, Art Theory, and Drama, Cinematic & Television Studies; four Beijing key secondary disciplines: Linguistics and Applied Linguistics, Communication and Information Systems, Electromagnetic Field and Microwave Technology, and Animation Studies; seven post-doctoral research programs; five primary discipline doctoral authorization points; 16 primary discipline master's authorization points; three types of doctoral professional degree authorizations; and 14 types of master's professional degree authorizations.

CUC has established several museums, including the Media Museum, the Advertising Museum, the Oral History Museum, and the China Animation Art Gallery, making it one of the campuses with the largest number of museums among Beijing universities.

【High-Level Postgraduate Program】

The Chinese Government Scholarship “High-Level Postgraduate Program” aims to select international students with outstanding academic backgrounds, strong professional competence, and significant potential for future development to pursue master’s or doctoral degrees at Communication University of China.

【Program Details】

1. Level of Study: Master’s and Doctoral programs.
2. Selection Mechanism: The selection principle is “individual application, university recommendation, expert evaluation, and merit-based admission”.

The selection process is as follows:

1. Preliminary review of application materials.
2. Academic review by the relevant school/department (some schools may organize online interviews).
3. Determination of the proposed admitted candidates based on the results of the preliminary review and academic evaluation.
4. Recommendation of outstanding candidates from the proposed admitted list to the China Scholarship Council (CSC).
5. The CSC organizes expert review of the university-recommended applicants and finalizes the list of scholarship recipients.

Note: Due to the limited number of scholarship recommendations, applicants who intend to apply for the scholarship are strongly encouraged to submit their applications as early as possible.

【Scholarship Benefits】

1. Tuition: Full exemption from tuition fees.
2. Accommodation:

- Free on-campus accommodation or a subsidy for off-campus housing:
 - Master's students: RMB 700 per month
 - Doctoral students: RMB 1,000 per month
- 3. Living Allowance:
 - Master's students: RMB 3,000 per month
 - Doctoral students: RMB 3,500 per month
- 4. Comprehensive Medical Insurance: RMB 800 per person per year

For more details, please visit the Study in China website: www.campuschina.org

【Eligibility Requirements】

1. Applicants must be in good physical and mental health, comply with relevant laws such as the Nationality Law of the People's Republic of China, hold a valid foreign passport, be non-Chinese citizens, demonstrate a friendly attitude toward China, and have no criminal record.

2. Age, Academic Background, and Language Requirements:

1. Master's degree applicants must hold a bachelor's degree or equivalent, have excellent academic performance, and be under 35 years of age.
2. Doctoral degree applicants must hold a master's degree or equivalent, have excellent academic performance, and be under 40 years of age.
3. Applicants for Chinese-taught programs must submit:
 - A scanned copy of an HSK Level 6 certificate with a total score of 180 or above (minimum 60 in each section), valid within two years; and
 - A scanned copy of an HSKK Advanced certificate with a minimum score of 60, valid within two years.
 - Applicants whose highest academic degree was taught in Chinese may be exempt from submitting HSK and HSKK certificates, provided that an official certificate of the language of instruction issued by the awarding institution is submitted.

4. Applicants for English-taught programs:

- Native English speakers are exempt from providing proof of English proficiency.
- Non-native English speakers must provide valid proof of English proficiency, such as:
 - IELTS score of 6.5 or above, or
 - TOEFL iBT score of 85 or above, or
 - TOEIC score of 750 or above, or
 - Other equivalent English proficiency certificates.
- Non-native English speakers whose highest academic degree was taught in English are exempt from submitting IELTS/TOEFL scores but must provide an official certificate of the language of instruction issued by the awarding institution.

【Application Deadline】

March 1, 2026, 24:00 (Beijing Time)

Note: Winter vacation at Communication University of China is from January 19 to February 24, 2026.

【Application Procedures】

1. **Online Registration and Application**

Applicants must register and submit their applications through the CUC International Student Online Service System (cuc.17gz.org) from now until 24:00 (Beijing Time), March 1, 2026. When applying, please select “**Chinese Government Scholarship Type B**” as the study program.

Applicants are required to upload the following materials:

1. Copy of passport information page. The passport must be valid beyond

November 2026. Applicants already studying in China must also provide a scanned copy of their visa or residence permit.

2. Highest academic degree certificate (in Chinese or English; graduating students may provide a pre-graduation certificate). Original or notarized documents are required. If the original is not in Chinese or English, a notarized translation must be provided. Original degree certificates must be presented upon enrollment.
3. Proof of language proficiency, according to the requirements under Eligibility Requirements.
4. Academic transcripts. Scanned transcripts must include all courses completed at the undergraduate, master's (if applicable), and doctoral (if applicable) levels up to the most recent semester and be issued and stamped by the relevant school office, graduate school, or student management department. If the original transcript is not in Chinese or English, a notarized translation must be provided. Original transcripts must be presented upon enrollment.
5. Personal Statement (download template provided).
6. Two recommendation letters from professors (or associate professors), written in Chinese or English, with original signatures, scanned.
7. Copies of published academic papers, awards, or other research achievements (if any).
8. Foreigner Physical Examination Form
(<https://icuc.cuc.edu.cn/2025/1107/c7292a262096/page.htm>).

Applicants must keep the original. The form is issued by Chinese health and quarantine authorities and must be completed in Chinese or English. Please refer to the sample form for examination requirements(<https://icuc.cuc.edu.cn/2025/1107/c7292a262096/page.htm>). All required items must be completed; forms without applicant photo, or with improperly stamped photos, or without signatures/seals from the doctor and hospital, will be invalid. Examination results are

valid for 6 months.

9. Certificate of No Criminal Record. Applicants must submit a valid certificate issued by the public security authorities of their home country, generally issued within 6 months prior to application. Applicants already in China may submit a certificate issued by local entry-exit authorities.
10. Certificate of Previous Academic Performance in China, if applicable.
11. Master's thesis in Chinese or English (for doctoral applicants only; graduating students may submit a draft).
12. Other supplementary materials required by CUC (see attachment).

Notes:

- Applicants are responsible for the authenticity of all information and materials submitted. Any discrepancies or falsifications may result in revocation of admission or enrollment.
- Some programs require additional materials (see attachment).
- Applicants to certain programs may be required to participate in online interviews organized by the school. Please check your email and the online service system for notifications.
- All materials must be presented in original form upon enrollment for verification. Any inconsistencies or falsifications may result in cancellation of admission.

2. Submission of Supplementary Materials

After submitting the application, if notified to provide additional materials, applicants must submit them before the application deadline.

3. Departmental Review and Pre-Admission Notice

In early March 2026, all applications passing preliminary review will undergo departmental academic review. The results are expected to be

announced via system message and email before 23:59 (Beijing Time), March 20, 2026. Applicants passing the review will receive a Pre-Admission Notice from CUC.

4. Submission to China Scholarship Council (CSC)

Applicants who receive a Pre-Admission Notice must register and submit their application online via the CSC system (<http://studyinchina.csc.edu.cn/>) before 23:59 (Beijing Time), March 25, 2026.

- Host institution code: 10033
- Scholarship type: B
- Applicants must read the User Guide and the Application Materials Checklist carefully.
- The CUC Pre-Admission Notice must be uploaded. If an applicant submitted a CSC application before receiving the Pre-Admission Notice, they must withdraw the previous submission and re-submit with the Pre-Admission Notice.

5. Consistency of Materials

Applicants must ensure that all materials submitted through the CUC International Student Online Service System (cuc.17gz.org) are identical to those submitted to the China Scholarship Council (CSC) online system (<http://studyinchina.csc.edu.cn/>).

Note: The submitted materials will serve as an important basis for the CSC's determination of final admission results. Whether applicants recommended by the University ultimately receive the scholarship is subject to the CSC's final review and decision.

【Important Reminders】

1. **Accuracy and Clarity of Materials:** All materials submitted must be clear,

authentic, and valid. Applicants are advised to use professional equipment to scan the required documents. The University is not responsible for any consequences arising from unclear or illegible submissions.

2. **Annual Scholarship Review:** According to the regulations of the China Scholarship Council (CSC), all recipients of this scholarship must participate in the annual scholarship review held between March and May each year. Only those who pass the review are eligible to continue receiving the scholarship. Recipients who fail the annual review will have their scholarship suspended or terminated.
3. **Exclusivity of Scholarship Funding:** Recipients of the Chinese Government Scholarship may not simultaneously receive funding from other scholarships offered by Chinese national, provincial, or university-level programs (one-time awards are excluded). Any violation will result in cancellation of the Chinese Government Scholarship and repayment of any funds already received. Applicants who deliberately conceal other funding will, in addition to losing eligibility, be prohibited from applying for the Chinese Government Scholarship for three years.
4. **Single Application Limit:** Each applicant may submit only one Type B application per admission year. If an applicant has multiple intended universities, they must select one university as the scholarship application host. Once submitted, the Type B application will be considered the applicant's final choice.
5. **Personal Statement:** The personal statement (download template) submitted by the applicant will serve as the most important reference during the CSC's final review stage.

【Admission and Enrollment】

1. **Notification of Admission:** After receiving the final admission results confirmed by the China Scholarship Council (CSC), the University will

promptly notify applicants via email and system message. The official electronic Admission Notice and required materials for visa application will be issued gradually from July 2026.

2. Enrollment Procedures: Admitted applicants must report to the University strictly according to the specified schedule and requirements, bringing all necessary documents. Detailed instructions will be provided in the “New Student Enrollment Guide” and follow-up emails.

Note: Admission may be canceled under any of the following circumstances:

1. The applicant holds dual citizenship, including Chinese nationality.
2. Any original documents submitted at registration (excluding supplementary materials) are found to be invalid or inconsistent upon verification.
3. Admission materials, including the Admission Notice, passport, degree certificate, or academic qualifications, are false, incomplete, or insufficient, or the applicant does not meet the required academic or language standards.
4. The applicant holds a visa that does not comply with national regulations for international student enrollment or engages in activities inconsistent with the visa type.
5. Failure to complete the Foreigner Physical Examination Form confirmation procedure or medical check-up according to Chinese health authorities’ regulations, resulting in inability to obtain a health certificate.
6. Refusal to purchase the mandatory Chinese government international student insurance.
7. Any other situation deemed unsuitable for enrollment.

【Contact Information】

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Address: Room C103, Building 21, Communication University of China, No. 1
Dingfuzhuang East Street, Chaoyang District, Beijing, P.R. China, International
Student Affairs Center

Admissions Information Website: <https://icuc.cuc.edu.cn/7289/list.htm>

International Student Affairs Center

Communication University of China

February 2026

Appendix: Additional Application Materials and Online Interview Requirements for International Graduate Programs

School	Category	Major	Application Materials	Interview Requirements
School of Theatre, Film and Television	Master's Programs	All Majors	Submit audio-visual or written materials relevant to the chosen major.	Online interview required: Drama and Film Studies (Intelligent Audiovisual Creation) – English-taught No interview required for other majors.
	Doctoral Programs			Online interview required.
School of Broadcasting and Anchoring	Master's Programs	Drama and Film Studies (Broadcasting and	Video Materials: 1. Self-introduction (within 1	Evaluation will be conducted by a panel of faculty experts.

		Hosting Creation)	minute); 2. Reading of a selected work (within 2 minutes); 3. Personalized talent presentation (e.g., special skills, within 2 minutes).	
School of International Studies	Master's Programs	English Translation	For Native English Speakers: 1. A scanned copy of the original HSK Level 6 certificate and transcript issued within the last two years. 2. Video materials: ① Self-introduction in Chinese and English (2 minutes each) ② A speech on a topic of your choice in Chinese (3 minutes) For Non-Native English Speakers: 1. Scanned copies of the original HSK Level 6 certificate and transcript issued within the last	Applicants who pass the review of the supplementary materials will be invited to attend a remote interview, which will assess their Chinese–English bilingual translation competence.

			two years, as well as an English language proficiency certificate and transcript issued within the last two years. 2. Video materials: a) Self-introduction in Chinese and English (2 minutes each) b) A speech on a topic of your choice in Chinese and English (3 minutes each)	
		English Language and Literature	For Native English Speakers: 1. A scanned copy of the original HSK Level 6 certificate and transcript issued within the last two years. 2. Video materials: ① Self-introduction in Chinese and English (2 minutes each) ② A speech on a topic of your choice in Chinese (3 minutes) For Non-Native English Speakers:	Applicants who pass the first two components will be invited to participate in a remote interview, which will assess their professional knowledge and research competence.

			1. Scanned copies of the original HSK Level 6 certificate and transcript issued within the last two years, as well as an English language proficiency certificate and transcript issued within the last two years. 2. Video materials: a) Self-introduction in Chinese and English (2 minutes each) b) A speech on a topic of your choice in Chinese and English (3 minutes each)	
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School of International Studies	Master's Programs	Foreign Linguistics and Applied Linguistics	For Native English Speakers: 1. A scanned copy of the original HSK Level 6 certificate and transcript issued within the last two years. 2. Video materials: ① Self-introduction in Chinese and English (2 minutes each) ② A speech on a topic of your choice in Chinese (3 minutes) For Non-Native English Speakers: 1. Scanned copies of the original HSK Level 6 certificate and transcript issued within the last two years, as well as an English language proficiency certificate and transcript issued within the last two years. 2. Video materials: a) Self-introduction in Chinese and English (2 minutes each) b) A speech on a topic of your	Applicants who pass the first two components will be invited to participate in a remote interview, which will assess their professional knowledge and research competence.
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			choice in Chinese and English (3 minutes each)	
		Russian Language and Literature	For Applicants Whose Native Language Is Russian: 1. A scanned copy of the original HSK Level 6 certificate and transcript issued within the last two years. 2. Video materials: ① Self-introduction in Chinese, English, and Russian (2 minutes each) ② A speech on a topic of your choice in Chinese (3 minutes)	Applicants who pass the first two components will be invited to participate in a remote interview, which will assess their professional knowledge and research competence.

			For Applicants Whose Native Language Is Not Russian: 1. Scanned copies of the original HSK Level 6 certificate and transcript issued within the last two years, as well as a Russian language proficiency certificate and transcript issued within the last two years. 2. Video materials: a) Self-introduction in Chinese, English, and Russian (2 minutes each) b) A speech on a topic of your choice in Chinese, English, and Russian (3 minutes each)	
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School of International Studies	Master's Programs	Regionalism	For Applicants Whose Target Language Is Their Native Language: 1. A scanned copy of the original HSK Level 6 certificate and transcript issued within the last two years. 2. Video materials: ① Self-introduction in Chinese, English, and the target language (2 minutes each) ② A speech on a topic of your choice in Chinese (3 minutes) For Applicants Whose Target Language Is Not Their Native Language: 1. Scanned copies of the original HSK Level 6 certificate and transcript issued within the last two years, as well as language proficiency certificates and transcripts in the target language and English issued within the	Applicants who pass the first two components will be invited to participate in a remote interview, which will assess their professional knowledge and research competence.
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			last two years. 2. Video materials: a) Self-introduction in Chinese, English, and the target language (2 minutes each) b) A speech on a topic of your choice in Chinese, English, and the target language (3 minutes each)	
	Doctoral Programs	Regionalism	1. Scanned copies of the original HSK Level 6 certificate and transcript issued within the last two years. 2. Scanned copies of foreign language and English proficiency certificates and transcripts issued within the last two years. 3. Video materials: ① Self-introduction in Chinese, English, and a foreign language (2 minutes each)	Based on the level demonstrated in the first three items, the doctoral admissions unit will determine whether the applicant is eligible to participate in a remote interview, which will assess professional knowledge and research capability.

			② Presentation of research proposal in Chinese (3 minutes) 4. Scanned copies of academic papers published in scholarly journals within the last five years, scanned copies of books, proof of participation or leadership in research projects, or other materials demonstrating academic competence.	
School of Government and Public Affairs	Master's Programs	All Majors	No additional materials required.	No interview required.
	Doctoral Programs	All Majors	No additional materials required.	No interview required.
School of Music and Recording	Master's Programs	Music	Submit original music compositions or a music event planning proposal.	Online interview required.

Arts				
School of Journalism	Master's Programs	All Majors	No additional materials required.	Online interview (15–20 minutes), including self-introduction, research proposal, and Q&A.
	Doctoral Programs	All Majors	No additional materials required.	Online interview (15–20 minutes), including self-introduction, research proposal, and Q&A.
School of Humanities	Master's Programs	International Chinese Language Education	No additional materials required.	Online interview: 1. 3-minute self-introduction. 2. Research/practice plan during master's study.
	Doctoral Programs	Linguistics and Applied Linguistics	Submit research experience, achievements, and supporting documents.	Online interview: 1. 5-minute self-introduction; 2. Doctoral research proposal.
School of Information and Communication	Master's Programs	Journalism and Communication (Master's Program in International Communication for Developing Countries)	No additional materials required.	Online Interview: Assessment of professional knowledge in Journalism and Communication

		Journalism and Communication (Chinese-Taught, All Specializations)		Online Interview: Assessment of professional knowledge in Journalism and Communication
		Publishing (All Specializations)	No additional materials required.	Online Interview: Assessment of professional knowledge in Publishing
		Communication (All Specializations)	No additional materials required.	Online Interview: Assessment of professional knowledge in Communication Studies
	Doctoral Programs	Communication (English-Taught)	No additional materials required.	Online interview: Assessment of professional knowledge and research capability.
		Communication (Chinese-Taught, All Specializations)	No additional materials required.	Online interview: Assessment of professional knowledge and research capability.
Institute of Arts	Master's Programs	All Majors	Requirements: 1. HSK Level 5 (minimum score 60 per section) and HSKK Intermediate (minimum 60 per section). 2. Thesis abstract (in Chinese): Master's: Undergraduate thesis abstract. Doctoral: Master's thesis abstract	Online Interview The interview assesses professional competence, overall qualities, and Chinese listening and speaking ability. 1. Assessment of Professional Competence: Candidates will be tested on basic theories, professional knowledge, and skills in their field through randomly selected questions.
	Doctoral Programs			

			and full text. 3. Research proposal (in Chinese).	2. Assessment of Overall Qualities: Based on the materials submitted, the candidate's educational background, research or practical experience, and personal statement, an interactive Q&A will evaluate their ethics, professional qualities, research ability, psychological resilience, cultural literacy, and communication skills. 3. Assessment of Chinese Listening and Speaking Ability: Candidates will be tested on listening and speaking through randomly selected questions or interactive Q&A. 4. Duration: The total interview time is no less than 20 minutes per candidate, with professional competence and overall qualities accounting for at least 15 minutes, and Chinese listening and speaking at least 5 minutes.
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School of Information and Communication Engineering	Master's Programs	All Majors	For Native English Speakers: 1. Scanned copies of the original HSK Level 6 certificate and transcript issued within the last two years. 2. Video materials: (1) Self-introduction in Chinese and English (2 minutes each) (2) Presentation in Chinese of representative research achievements obtained in the past five years (3 minutes) For Non-Native English Speakers: 1. Scanned copies of the original HSK Level 6 certificate and transcript issued within the last two years, as well as English language proficiency certificate and transcript issued within the last two years. 2. Video materials: (1) Self-introduction in Chinese	Applicants whose supplementary materials meet the requirements will be invited to participate in a remote interview, which will professional knowledge and research capability.
	Doctoral Programs			

			and English (2 minutes each) (2) Presentation in Chinese of representative research achievements obtained in the past five years (3 minutes each)	
School of Information and Communication Engineering	Master's Programs	All Majors	No additional materials required.	No interview required.
	Doctoral Programs			
School of Advertising and Branding	Master's Programs	Journalism and Communication	Applicants are required to submit undergraduate transcripts and academic achievements relevant to the program, and provide evidence demonstrating their ability to conduct applied research in the field of brand marketing and	An interview is required, during which candidates must undergo a professional assessment. Performance in the interview must meet the program's standards and requirements.
		Advertising		

			communication, as well as to design and complete related research reports.	
		Design (2 years program)	Applicants are required to submit a portfolio (including at least three project works), a curriculum vitae (covering educational background and awards), and other supplementary materials, such as published papers or certificates of achievement, to support their application.	Applicants are required to participate in an interview and bring their portfolio. During the interview, the personal statement should clearly address the following three core points: 1. Curriculum vitae (CV) 2. Reasons for choosing this program at the university 3. Personal strengths and suitability for the program Interviewers will primarily base their questions on the personal statement and portfolio, with a focus on evaluating the authenticity of the content and the candidate's professional fit for the program.

		Design (3 years program)	Applicants are required to submit an academic CV, including educational background, core course grades, research focus, research experience, and significant awards, as well as other supporting academic materials.	Applicants are required to participate in an interview and bring their portfolio along with supporting academic evidence. During the interview, the personal statement should clearly address the following three core points: 1. Academic background and research interests 2. Reasons for choosing this program at the university and a three-year research plan 3. Core strengths and potential for innovation in the relevant academic field Interviewers will primarily base their questions on the personal statement, the depth of research in the portfolio, and the submitted academic achievements, with a focus on evaluating the originality, theoretical depth, and alignment with the program's academic focus.
School of Advertising and	Doctoral Programs	Advertising	Applicants are required to submit academic transcripts and achievements	An interview is required, during which candidates must undergo a professional

Branding			relevant to the program and provide evidence demonstrating their ability to conduct applied research in the field of brand marketing and communication, as well as to design and complete related research reports.	assessment. Performance in the interview must meet the program's standards and requirements.
		Design	Applicants are required to submit an academic CV, including educational background, core course grades, research focus, research experience, and significant awards, along with other supporting academic materials.	Applicants are required to participate in an interview and bring their portfolio along with supporting academic evidence. During the interview, the personal statement should clearly address the following three core points: 1. Academic background and research interests 2. Reasons for choosing this program at the university and a three-year research plan 3. Core strengths and potential for innovation in the relevant academic field Interviewers will primarily focus their questions on the personal statement, the depth of research presented in the portfolio, and the

				submitted academic achievements, with particular emphasis on the originality, theoretical depth, and alignment with the program’s academic focus.
School of Animation and Digital Arts	Master’s Programs	Art	Applicants are required to submit published academic papers, undergraduate theses, relevant creative works, and other materials that can demonstrate their academic research abilities.	Applicants whose materials pass the review will be notified to participate in an online interview, which will include a self-introduction and a presentation of their academic proposal.
		Design (3 years program)		
		Design (2 years program)	Applicants are required to submit creative works, published academic papers, and other materials that demonstrate their creative and research capabilities.	
		Drama and Film Studies		
	Doctoral Programs	Design	Applicants are required to submit published academic papers, master’s theses, relevant creative works, and other materials that can demonstrate their academic research abilities.	
		Drama and Film studies	Applicants are required to submit creative works, published academic	

		Fine Arts and Calligraphy	papers, and other materials that demonstrate their creative and research capabilities.	
School of Cultural Industries Management	Master's Programs	Cultural Development and Communication	Applicants are required to submit relevant research achievements.	Online interview required.
		Journalism and Communication	Applicants are required to submit their personal creative works.	
		Law (Law Majored)	Applicants must hold an undergraduate degree in Law and provide documentation of relevant practical experience or achievements.	